

CCB international

Creutzburg Concept Consultancy



Personnel Consultancy

Strategic Consultancy

Sales Training

Sales Development

CCB Personnel Consultancy Strategic Consultancy



Personnel Placement

The personnel consultancy with perceptiveness and vision

CCB has been continuously developed and internationally expanded under the management of Mr. Dieter Creutzburg without losing sight of the traditions which established the success of the company.

professional

The world as a market

The company is based in eastern Westphalia-Lippe and has business contacts throughout the world, consults and places personnel, solves strategy questions, builds-up sales and also trains employees.

The human being as a key

The success of CCB international is based on consistent attention to each client's specific requirements. An ambitious goal, revalidated daily by the loyalty of our clients.

CCB supports successful companies in their search for human resources. CCB discreetly accompanies committed specialists and executive staff on their career paths. CCB helps companies and executives to enhance their staff's performance and to direct their individual capabilities along profitable lines.

"A blade of grass does not grow faster even if you pull."

CCB wants:

- To inspire managers and employees
- To achieve company goals more effectively through motivated employees
- To turn human capital into an asset
- To optimise employee productivity
- To put forward candidates who meet your requirements
- To increase your success
- To train you to develop your abilities and progress your career
- To increase and develop your competence
- To accompany you throughout your career history

Education creates success

For any successful person, education is essential for success. Personal development means success. Education is the future.

Strategic Consultancy

CCB helps you to increase your success by more intelligent commitment of your resources. Many people believe that they do not need a strategy, as other problems are more important at the time, such as getting more turnover, more orders, loosening the grip of price competition. Dare to be different, for a different approach to success.

1. Use situation analyses
2. Develop strengths analyses

CCB Sales Training Sales Development



Everybody, in the right place, is capable of big achievements

3. Establish target groups
4. Develop innovative strategies
5. Push the search for the most promising business areas
6. Offer co-operative strategies
7. Orientation to the constant basic need ensures the most efficient deployment of forces
8. Eliminate problems
9. Maximise benefit and profit
10. Use synergy effects

"Good strategies up front are better than long faces afterwards."

Sales training

CCB offers:

- Coaching
- System training
- Team support
- Training on the job
- Mobilisation of performance reserves

Because:

- You want to leave the competitors behind
- You want to motivate and secure the loyalty of your employees
- You want to have enthusiastic customers
- You want planned success, because you can plan success

Sales development

CCB international has long experience in the areas of sales and sales development. Our main focuses are fittings and window technology, security technology and ventilation technology.

Our excellent long-established connections as a business development partner and co-operation with experienced consultants as well as with specialists allows us to open up new markets quickly on the spot. For industrial clients, wholesalers, specialised distributors, trade, purchasing associations, architects/planners.

From social competence to action competence



"Selling hasn't got harder, it's just different."



Better a master in performance
than a latent talent.

Partners

Our approach

1. Identifying deficiencies in the company from the point of view of securing the future of your business
2. Working out solutions – from the point of view of your employees
3. Market-driven structural changes – from the point of view of your market
4. Adjustment of the corporate culture – from the point of view of your company
5. Improving your market position – from the point of view of your management
6. Working out productivity and cost advantages – from the point of view of your customers

objective

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